

THE SCIENCE BEHIND SKIN ALLERGIES

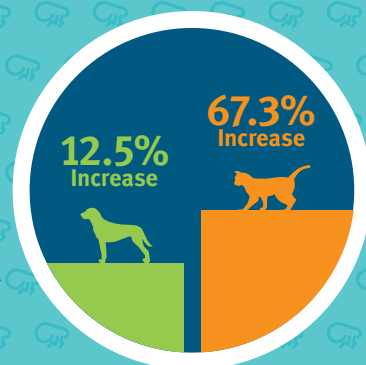
Banfield Pet Hospital's research team explored flea, food and environmental allergies in dogs and cats.



TINY BUGS. BIG PROBLEMS.

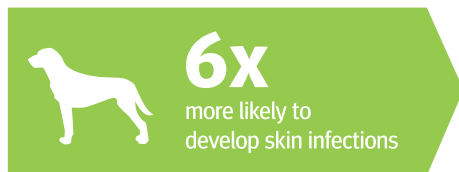
Fleas are the most common external parasite we see on our patients. They are prevalent throughout the U.S., and proteins in their saliva can cause an allergic reaction in some pets.

OVER THE PAST 10 YEARS, Banfield has seen a significant increase in flea allergy cases. The best solution: administering flea prevention year-round.



FOOD ALLERGIES COME WITH BAGGAGE

Although food allergies affect a small percentage of the Banfield pet population, our research shows pets that have them are more likely to have skin infections. Testing may be necessary to reach a complete and correct diagnosis.



ALLERGIES ARE ALWAYS IN SEASON

Over the past 10 years, we've seen a 30.7% increase in environmental allergy cases in dogs and an 11.5% increase in cats.

Allergens can vary by region and climate, but many common triggers can be found in the home.



Dust & Storage Mites



Pollen



Dander



Molds



Fabrics



Feathers



Medications



Cleaning Solutions

TEAMWORK IS KEY

Reaching a diagnosis can take time, and sometimes multiple tests or even a referral to a veterinary dermatologist are needed to identify the underlying cause(s).

Partnering with your veterinarian is the best thing you can do to get your pet more comfortable and get to the bottom of the skin condition.



STOP THE ITCH. PURSUE A DIAGNOSIS.

It's important to provide itch relief for pets throughout the diagnostic process.



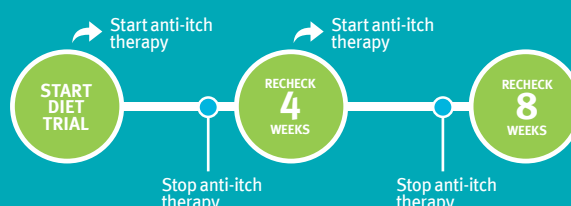
SUSPICION OF FLEA ALLERGY?

Conduct a flea trial for up to three months



SUSPICION OF FOOD ALLERGY?

Conduct an eight-week food trial



Did You Know?

THE TOP 5 STATES
for environmental allergies
in dogs are:



2x

Cats are twice as likely
as dogs to be found
with fleas.

30% of food-allergic dogs
and cats are found to have
another allergic skin condition.*



**State of
Pet Health
Report***

*Verlinden A, Hesta M, Miller S, and Janssens GPJ. 2006. Food allergy in dogs and cats: a review. Critical Reviews in Food Science and Nutrition 46(3): 259-731.