

Critical Issues

in Veterinary Association Leadership



January 9, 2020

Chicago Marriott Downtown Magnificent Mile

Chicago, IL



**VETERINARY
MEDICAL
ASSOCIATION**
EXECUTIVES



Helping Leadership Partners Address Critical Issues



Glenn Tecker, *Principal Consultant, Chairman, and Co-CEO, Tecker International*

This workshop is designed to deepen alignment and expand effectiveness of three key individuals in your veterinary medical association – the president, president-elect, and executive director.

Facilitated by Glenn Tecker, the full-day session provides a proven, cost-effective method for your leadership partners to discuss mutual perceptions of organizational issues and board governance, respective preferences for interpersonal communications, and a shared vision for the leaders' role in developing and stewarding strategy that advances your association's mission.

Glenn Tecker is widely acknowledged as one of the world's foremost experts on leadership and strategy. Glenn assists organizations in identifying the right strategy to address their challenges of today – and tomorrow. His experience spans professional and philanthropic associations around the world.

Critical Issues in Veterinary Association Leadership is a collaborative offering of the Veterinary Medical Association Executives (VMAE) and the American Veterinary Medical Association (AVMA) – who share the goal of helping you and your VMA thrive!

Schedule

7–8 am	Registration and continental breakfast
8 am–Noon	Workshop
Noon–1 pm	Lunch
1–4 pm	Workshop

Registration

- Registration available ONLY to VMA presidents, presidents-elect, and executive directors, who will be provided a VIP code to enable registration.
- Registering all three leadership partners is highly encouraged.
- Registration fee of \$295 per person includes workshop presentations and materials, continental breakfast, and lunch.
- Workshop registration can occur as a “stand-alone” registration or in conjunction with VLC registration (additional fee applies for VLC registration).
- Workshop seating is limited – register your leadership partners today!
- Registration opens September 30 at www.avma.org/vlc

Workshop discussion threads include:

Agenda

Leadership of Contemporary Associations

- Trends and Issues
- Consultative Partnership
- Good Governance Principles

The Board's Role in Oversight

- Thinking and Working Preferences
- Roles and Responsibilities
- Representative Governance Model
- Performance Oversight

Knowledge-based Decision Making

- Effective Decisions
- Strategic Thinking and Planning
- Difficult Decision Points

Leading Culture Change

- Engaging the Community
- Realigning Culture Norms
- Innovation
- Leading Through Change



David Foley, *CAE, Executive Director, American Association of Equine Practitioners*

“I highly recommend Glenn Tecker’s approach to developing an effective relationship between top staff and member leaders in an association. It’s a great way to foster the partnership and working relationship with your elected leaders and help set the tone for their time in office. The highly interactive experience is full of great information that will help keep your VMA on point and running smoothly. You won’t find this kind of high-level training for your leaders anywhere at that price.”