

Critical Issues In
**VETERINARY
ASSOCIATION
LEADERSHIP**



**JANUARY 6, 2022
CHICAGO, IL**



**VETERINARY
MEDICAL
ASSOCIATION
EXECUTIVES**

AVMA[®]
Veterinary
Leadership Conference

30
YEARS

Helping Leadership Partners Address Critical Issues



GLENN TECKER

*Principal Consultant,
Chairman, & Co-CEO
Tecker International*

This workshop is designed to deepen alignment and expand effectiveness of three key individuals in your veterinary medical association – the president, president-elect, and executive director.

Facilitated by Glenn Tecker, the full-day session provides a proven, cost-effective method for your leadership partners to discuss mutual perceptions of organizational issues and board governance, respective preferences for interpersonal communications, and a shared vision for the leaders' role in developing and stewarding strategy that advances your association's mission.

Glenn Tecker is widely acknowledged as one of the world's foremost experts on leadership and strategy. Glenn assists organizations in identifying the right strategy to address their challenges of today – and tomorrow. His experience spans professional and philanthropic associations around the world.

CRITICAL ISSUES IN VETERINARY ASSOCIATION LEADERSHIP

is a collaborative offering of the Veterinary Medical Association Executives (VMAE) and the American Veterinary Medical Association (AVMA) – who share the goal of helping you and your VMA thrive!

“The highly interactive experience is full of great information that will help keep your VMA on point and running smoothly. You won't find this kind of high-level training for your leaders anywhere at that price.”

David Foley, CAE

Executive Director, American Association of Equine Practitioners

EVENT DETAILS

DISCUSSION THREADS

Leadership of Contemporary Associations

- Trends and Issues
- Consultative Partnership
- Good Governance Principles

The Board's Role in Oversight

- Thinking and Working Style Preferences
- Roles and Responsibilities
- Representative Governance Model
- Performance Oversight

Knowledge-based Decision Making

- Effective Decisions
- Strategic Thinking and Planning
- Difficult Decision Points

Leading Culture Change

- Engaging the Community
- Realigning Culture Norms
- Innovation
- Leading Through Change

LOCATION & SCHEDULE

Chicago Marriott Downtown Magnificent Mile

540 N. Michigan Ave., Chicago, IL 60611

Thursday, January 6, 2022

- 7:00-8:00 AM Registration / Continental Breakfast
- 8:00 AM - 12:00 PM Workshop
- 12:00-1:00 PM Lunch
- 1:00-4:00 PM Workshop

REGISTRATION DETAILS

- Registration available ONLY to VMA presidents, presidents-elect, and executive directors. Registration must go through your VMA executive director, who will register your team at vmae.org/cival.
- Registering all three leadership partners is highly encouraged.
- Registration fee of \$329 per person includes workshop presentations, workbook, continental breakfast, and lunch.
- Workshop registration and fee is separate from registration and fee for the AVMA Veterinary Leadership Conference.
- Workshop seating is limited – register your leadership partners today!

Download the full brochure at:

VMAE.ORG/CIVAL