



## Practice Health Committee

### Role, Responsibilities, and Composition

#### *Committee role*

The Practice Health Committee is appointed to help advance the economic vitality of veterinary practices by engaging VMAE members in programs, initiatives, and collaborative efforts that serve this goal. The committee's emphasis is on identifying existing resources that can be leveraged, developing resources as needed to aid VMA executives in supporting practice health, and driving adoption of best practices through grassroots awareness and VMAE member commitment.

#### *Committee responsibilities*

- Engage VMAE members in the discussion of practice health issues by utilizing VMAE digital channels such as the listserv, webinars, Facebook group, digital newsletter, website, and member surveys
- Identify resources for advancing practice health (such as educational offerings, webinars, digital products, apps, publications, case studies, templates and tools, and key performance indicators) that VMA executives can make available to their members
  - Review existing resources that can be leveraged
  - Develop resources if appropriate (and propose a budget, if needed for developing the resource, for submission to the Board of Directors)
- Envision methods VMAE could use to expose these resources to VMAE members and, through them, to veterinary professionals
- Identify best practices in practice health and envision methods VMAE could use to increase adoption of best practices through the collective effort of VMAE members
- Serve as the sounding board and planning body for collaborative efforts in practice health with partners such as Partners for Healthy Pets, Veterinary Hospital Managers Association, and VetPartners

#### *Committee composition*

The Practice Health Committee shall be comprised of at least five members appointed by the president, one of whom shall be appointed to serve as chair. VMAE desires to have committee members who reflect a variety of VMA attributes including geographic scope, membership size, species and specialties, employment settings, and length of CEO tenure. Desired attributes of committee members include contributing creative ideas, brainstorming with others, curating resources, igniting passion around practice health, and working collaboratively with other VMA executives. Up to two additional individuals who are not members of VMAE but have expertise determined as valuable to the committee may be appointed as non-voting, non-member advisors of the committee.

The chair shall serve a one-year term with a maximum of four consecutive terms. Committee members shall serve one-year terms and are eligible for re-appointment to



additional one-year terms with a maximum of four consecutive terms. Terms shall expire after one year or the association's annual meeting, whichever occurs first.

The work of the committee is supported by the CEO and the association manager.

*Approved by the Board of Directors 2/25/2021, Revised 4/12/2022*