

let's get creative with social events-restrictions may be with us for a while

## Questions about meetings

how to move away from the talking head model?

What would make attendance easier?

Brief virtual conversations with thought leaders.

What other things to you offer besides CE?

Offer access to more people

There is more knowledge in the room thatr in the head of the speaker--how do we harness that?

What topics are you sick of?

Are other people's members sick of virtual?

How can we best meet your interests.

Signature series of virtual meetings: shorter emphasis.

Why AREN'T you attending?

Members always scientific learning. How do we position other information in front of them to learn?

How do we create a hallyway conference?

are we meeting needs, meeting people, meeting expectations?

delivery method & time respect

Help me to make sense of hybrid meetings.

Nearly 1/2 of our revenue comes from CE meetings, how do we compete with free online CE?

How to create best value with hybrid meeting?

How can we identify content leaders that are comfortable with flipped classroom models?

Are CE meetings a partnership opportunity more than ever before?

Will we always include an online component moving forward?

how can we manage social events (like the cheese tasting) for larger groups?

Will people continue to prefer online (save on travel and time)?

What health and safety components will need to be included long-term?

How do members want to learn? What do they want to learn?

How best to do hybrid meetings at the local level that support the networking that happens F2F

Have we assessed if audience composition has changed as we moved from in-person to virtual -- are we finding new audiences?

now that we've gotten members used to virtual gatherings, how do we keep them engaged when we go "live"?

how can we make everyone feel comfortable participating/contributing?

What are the "things" that build rapport and trust in person -- and which things can we replicate in virtual mode?

How to be competitive with virtual meetings when the competition is global

How can we change our revenue streams, if CE is no longer going to be a strong revenue stream?

how can we balance getting the business done with deep-dive strategic discussions?

How do we stand out in a flooded market?