

Dear Dr. Jones,

As veterinarians, we are navigating a post-pandemic world, one with a bright future but many challenges. The VMA continues to champion the needs of veterinarians and veterinary businesses, and to make certain that our members have access to essential information and resources. Come join us!

At the VMA, we understand the significant challenges you face. We work daily to:

Provide essential information specific to veterinary medicine in [NAME OF STATE]

We've been creating and curating key content since day one. In our members-only resource library, you can easily find answers to questions like: *'How do recent changes impact veterinary medicine in our state?'* and *'How do veterinarians access the recent resources made available?'*

Advocate for our veterinarians

When issues arise, it is essential for our profession to speak with a strong and unified voice. As regulations change and business practices evolve, we are there to ensure veterinary medicine, animal welfare, and public health are well represented.

Connect you with a strong community

Now more than ever, our connection to community has become vital to our success and well-being. We are a community of over 2,000 individuals who are just like you. In fact, our organization exists so you can find community, create authentic friendships, and gain access to solutions for whatever issues you are facing.

Provide economic support for veterinarians who need it

Navigating practice and personal finance is a challenge for most veterinarians. The VMA is here for you with tools to help you achieve financial success in our wonderful profession of veterinary medicine.

The best way to get through these challenging times is to do it together, and your VMA is here for you. Come join the VMA community! **Membership in the VMA matters!** As a VMA Member, your support is advancing the cause of veterinary medicine in our state.

Becoming a VMA member is fast and easy! Simply complete the attached membership form or register online at vma.org/join. Join today and start benefiting from all our member-only resources like: Connect to our Community, Webinars, and more.

Sincerely,

A handwritten signature in black ink, appearing to read "Mary Smith", with a stylized, cursive script.

Mary Smith
2023 VMA President