

Dear Dr. Jones,

Thank you for your VMA membership. With your support, we continue to champion for the needs of veterinarians and veterinary businesses in [STATE NAME], and make certain you have access to essential information and resources.

At the VMA, we understand the significant challenges you face. We work daily to:

***Provide essential information specific to veterinary medicine in [STATE NAME]***

We've been creating and curating key content since day one. In our members-only resource library, you can easily find answers to questions like: *'How do recent changes impact veterinary medicine in our state?'* and *'How do veterinarians access the recent resources made available?'*

***Advocate for our veterinarians***

When issues arise, it is essential for our profession to speak with a strong and unified voice. As regulations change and business practices evolve, we are there to ensure veterinary medicine, animal welfare, and public health are well represented.

***Connect you with a strong community***

Now more than ever, our connection to community has become vital to our success and well-being. We are a community of over 2,000 individuals who are just like you. In fact, our organization exists so you can find community, create authentic friendships, and gain access to solutions for whatever issues you are facing.

***Provide economic support for veterinarians who need it***

Navigating practice and personal finance is a challenge for most veterinarians. The VMA is here for you with tools to help you achieve financial success in our wonderful profession of veterinary medicine.

I'm so proud to be a part of this community. Collectively, we accomplished so much during the challenging days of the past few years. Although we still face many obstacles, the future of veterinary medicine is bright. With your support, we will tackle future challenges together!

**Your VMA membership matters!** As a VMA Member, your support is advancing the cause of veterinary medicine in our state.

**Renewing your membership is fast and easy!** Simply complete the attached renewal form or renew online at [vma.org/renew](http://vma.org/renew). Renew today and continue to enjoy the member-only resources you value such as Connect to our Community, Webinars, and more.

Sincerely,

A handwritten signature in black ink, appearing to read "Mary Smith", with a stylized, cursive script.

Mary Smith  
2023 VMA President