



RJM STRATEGY GROUP

PLAN. PREPARE. PROTECT.

VIOLENCE PREVENTION

Understanding and Responding to the Active Shooter Threat

Surviving an active threat begins with taking action. This presentation is meant to empower participants to understand that they have options during critical incidents. Classroom instruction provides insight on the historical genesis of the active shooter phenomenon and substantiates the basis for recognized tactics that increase survivability. Live action scenarios create an opportunity for participants to practice what they have learned in a real-time dynamic environment.



RUN. HIDE. FIGHT.

RUN: Your first priority is to put time and distance between you and the attacker. The best way to survive an active shooter is to not be there.

HIDE: If you can't escape, then lockdown and barricade. Get out of sight of the shooter and, if possible, get into a secured location. Spread out, stay alert and begin to plan for what to do if the attacker gets in.

FIGHT: If you can't get away and there's nowhere to hide, attempt to distract and incapacitate the attacker. This is a last resort and takes great commitment. Improvise weapons. Work as team. Make a plan and fight to survive.

Communicate: Contact police and make sure help is on the way. Provide real time information to responding authorities. Warn others of what's happening.

Observe: Stay alert to what's going on around you. What do you see, hear and smell? What information can you glean from your mobile device, PA systems, responding authorities? Continue to monitor your environment and be prepared to adapt your response.

There is no single solution, but knowing you have options and taking action greatly improves your chances of survival.

Doing SOMETHING is better than doing nothing!

